

NOVEMBER 29, 11H
EMBASSY OF IRELAND



Ambasáid na hÉireann | An Phortaingéil
Embassy of Ireland | Portugal
Embaixada da Irlanda | Portugal

ÉIRE-AN PHORTAINGÉIL
IRELAND-PORTUGAL
IRLANDA-PORTUGAL



**ENTERPRISE
IRELAND**

ENTERPRISE IRELAND

**“Looking Ahead to 2023:
Global & Eurozone Export Prospects”**

WITH SPECIAL GUEST: LEO CLANCY, CEO, ENTERPRISE IRELAND

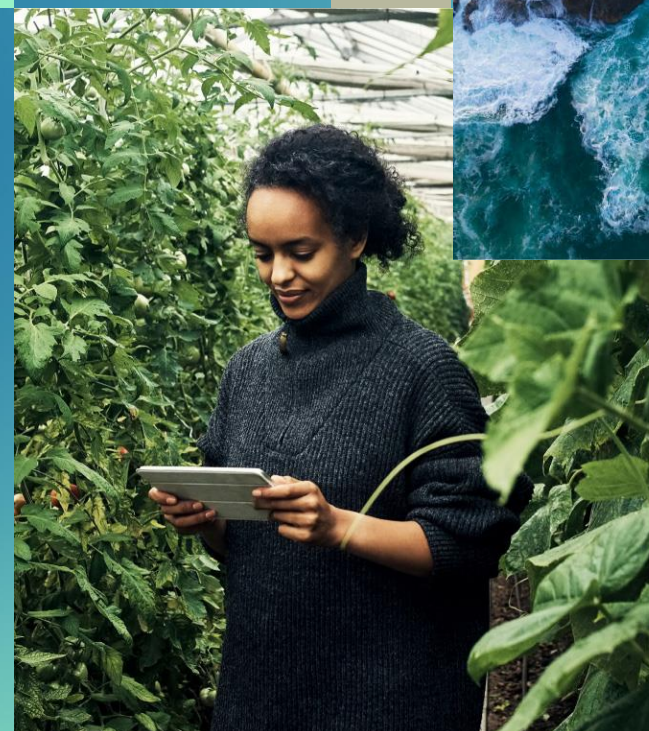


Enterprise Ireland Strategy

CEIA, 26th May 2022



Rialtas na hÉireann
Government of Ireland



Our Mission

Accelerate the development of world-class Irish companies to achieve leading positions in global markets

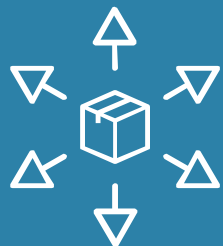


Our Vision

Irish enterprises creating solutions for global challenges, delivering sustainable prosperity throughout Ireland.

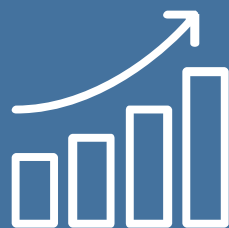


Leading in a Changing World - Strategic Ambitions



Export-focused Irish enterprises delivering growth across all regions

- Job Creation
- Regional Impact
- Export Growth & Diversification



Ireland as a world-leading location to start and scale a business

- Entrepreneurship & Start-ups
- Scaling
- Skills & Diversity



Irish enterprises achieving sustainable competitive advantage through customer-led innovation and digitalisation

- Productivity
- Digital Transformation
- Innovation Capability



Irish enterprises leading globally on sustainability and achieving climate action targets

- Carbon Reduction
- Sustainability Focus
- Green Economy Opportunities



The world's most successful enterprise development team

- Future Ready Team
- Client Service Excellence
- Strategic Partner

Key Performance Indicators

Employment

+45,000

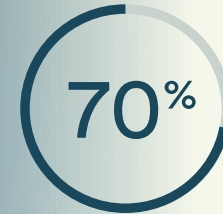
New jobs created by 2024, .
two-thirds created outside of Dublin.



Exports

€30bn by 2024.

Over 70% of exports
outside of the UK



Research & Development

€1.4bn

Enterprise expenditure in R&D
to reach €1.4 billion by 2024.



Productivity

2.5%

annual average
increase.



Sustainability

29-41%

Enterprise sector track on track
to achieving target of 29-41%
reduction in emissions by 2030.



2021- Strong Employment Growth

Highest increase in net jobs created
by Enterprise Ireland client companies



20,342

new jobs created



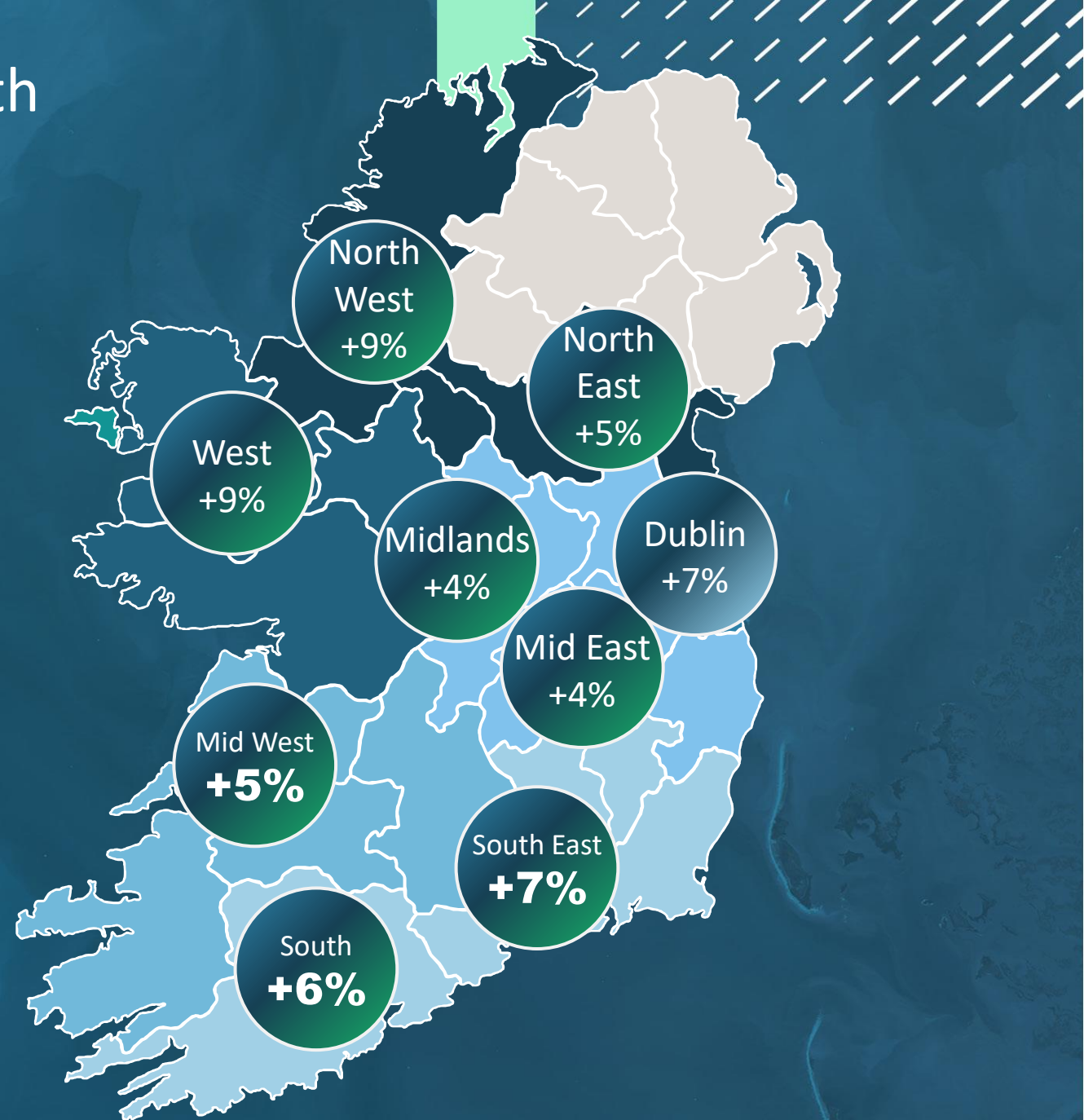
11,911

Net Gain



207,894

employed in Enterprise Ireland
backed companies



Jobs Growth Across Sectors



LifeSciences
↑14%



Cleantech
↑9%



Business Services
↑12%



Food
↑2%

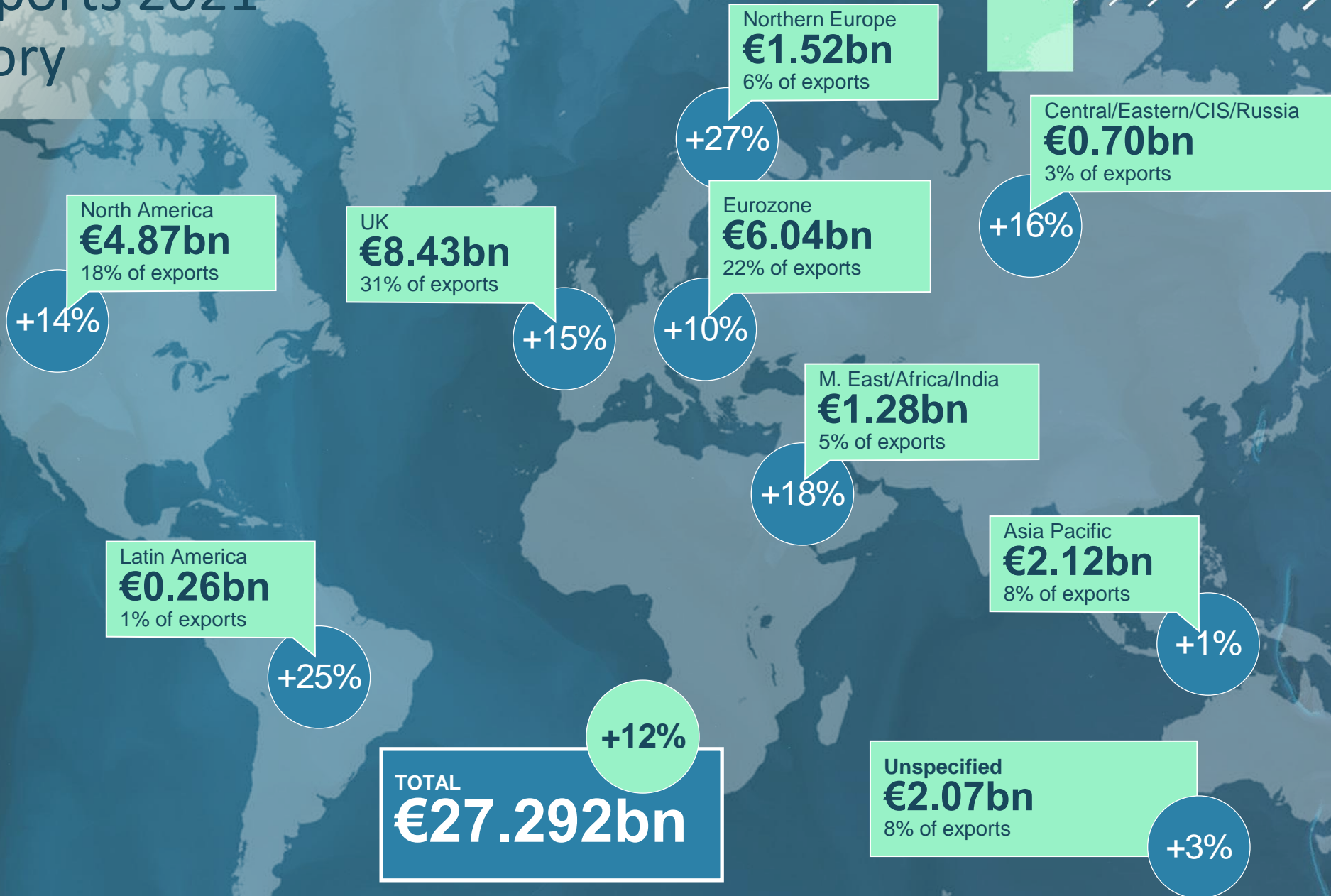


Digital Tech
↑10%



Construction
↑7%

Client Exports 2021 By Territory



Global Environment



Global / Market
Uncertainty



Technology



Energy
Crisis



Competitiveness



Inflation



Brexit



Pound
Declining Value



Sustainability

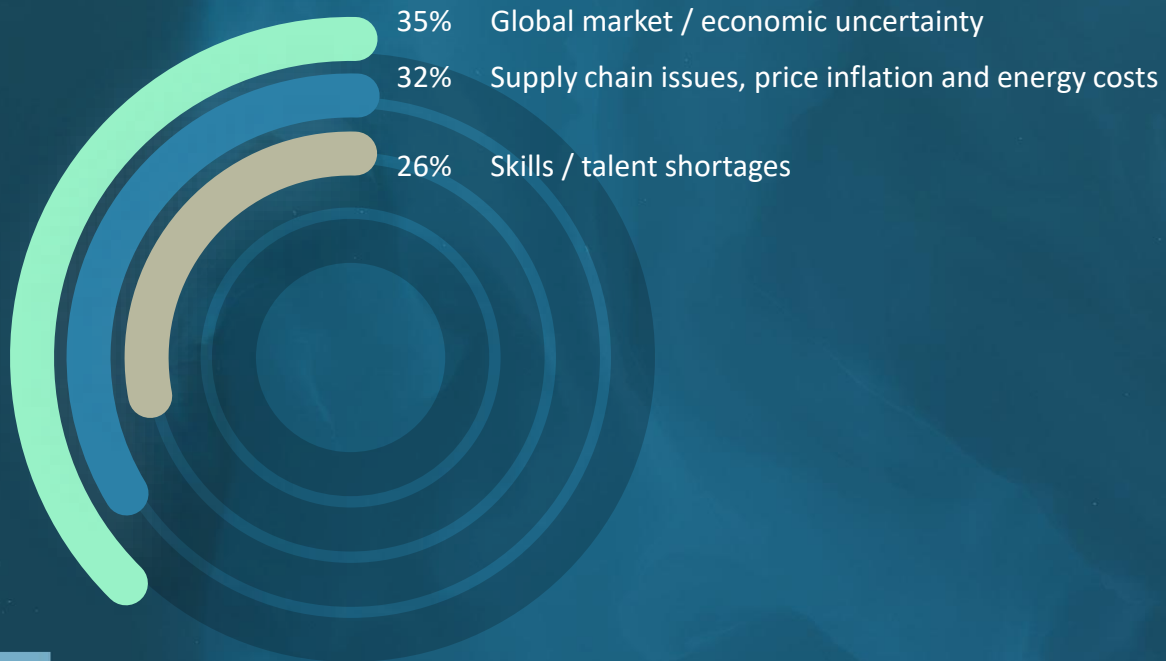


Globalisation

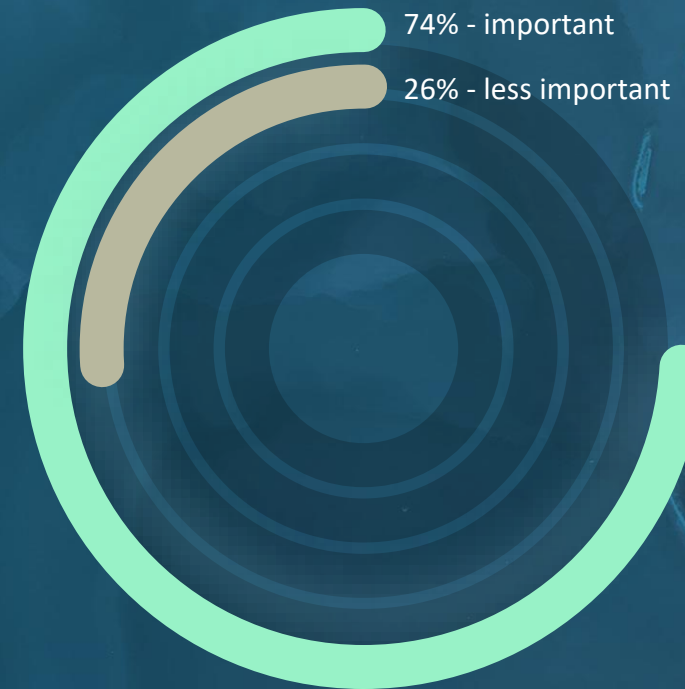
Client Sentiment & Outlook - 2022 & 2023

581
Respondents

Biggest Challenges to Business in next 6 months

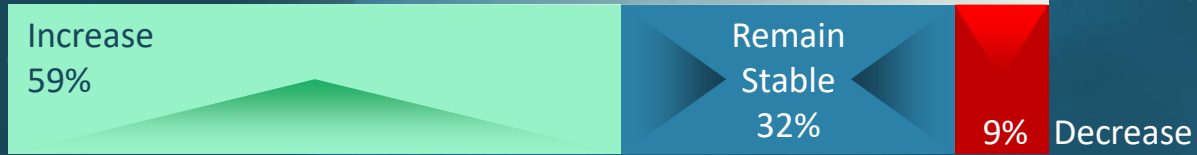


Importance of green credentials to win business internationally

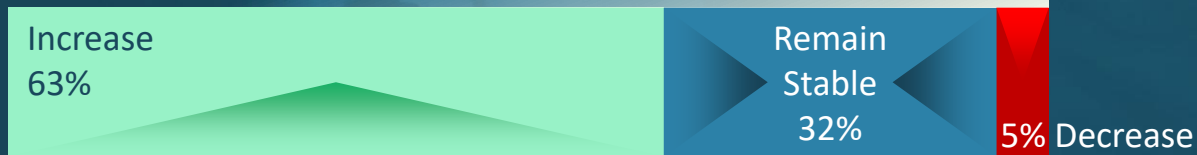


Client Sentiment & Outlook - 2022 & 2023

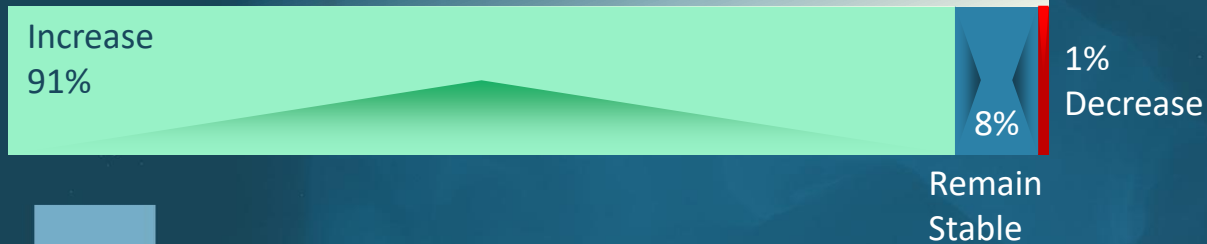
Export Performance in 2022 v's 21



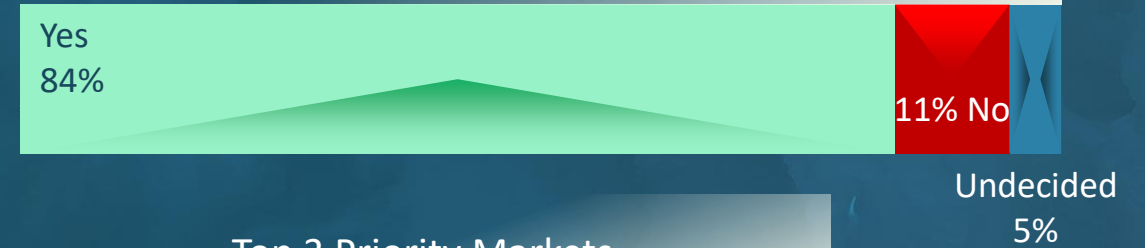
Expectation for Sales Performance for rest of 2022



Expectation for Export Growth in 2023



Plan to Enter New Markets in next 12 months



Top 3 Priority Markets



Priorities next 12 months



Manage **Costs**



Sustain and **grow employment**



Promote **sustainability, digitalisation and competitiveness**



Continue to build **export markets**



Thank You



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