

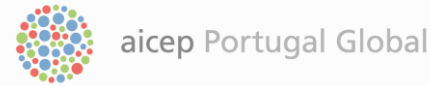
# LISBON

## Europe's Best Work-and-Play Capital

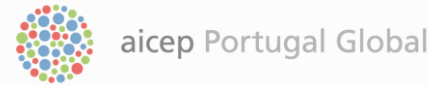


**INVEST LISBOA**

Your Atlantic Partner



- **Lisbon's Investment Promotion Agency**
- Created in 2009 by **Lisbon Municipality** and the **Portuguese Chamber of Commerce and Industry**
- Supported by **AICEP** and
- Sponsored by **Lisbon South Bay**



- **International Promotion**, to attract investments, businesses and talents
- **Support**, personalised, free and confidential services to Investors, Companies and Entrepreneurs.

Handle inquiries, offer advice, provide information, organize fact-finding visits to Lisbon, make introductions, find premises and partners, identify investment opportunities, ...

# Acesso a mercados



**260 M**

Portugues  
Speaking  
Consumers

**500 M**

European  
Consumers

**+90**

Direct  
flights

**+250**

Daily  
departures

**#13**

Quality  
transport  
(WEF)



# In Lisbon it is easy to set up a business

- Cutting Red Tape
- Going Digital by Default
- 45' to incorporate a company
- Zero Licensing for commercial activities







## Financial & Tax Incentives

- **Golden Visa**
- **Non-habitual resident**
- **Urban Rehabilitation**
- **200M Matching Fund**
- **R&D and Productive Investment**
- **Job Creation**
- **StartUP Visa & Tech Visa**
- **Film/TV Production Cash Rebate**



# LISBON: A GROWING ENTREPRENEURIAL ECOSYSTEM

[www.madeoflisboa.com](http://www.madeoflisboa.com)



INCUBATORS

# 2011



BELEM

CAIS DO SODRÉ

Start up  
Lisboa

LISBOA  
EMISSÃO DE CAPITAL

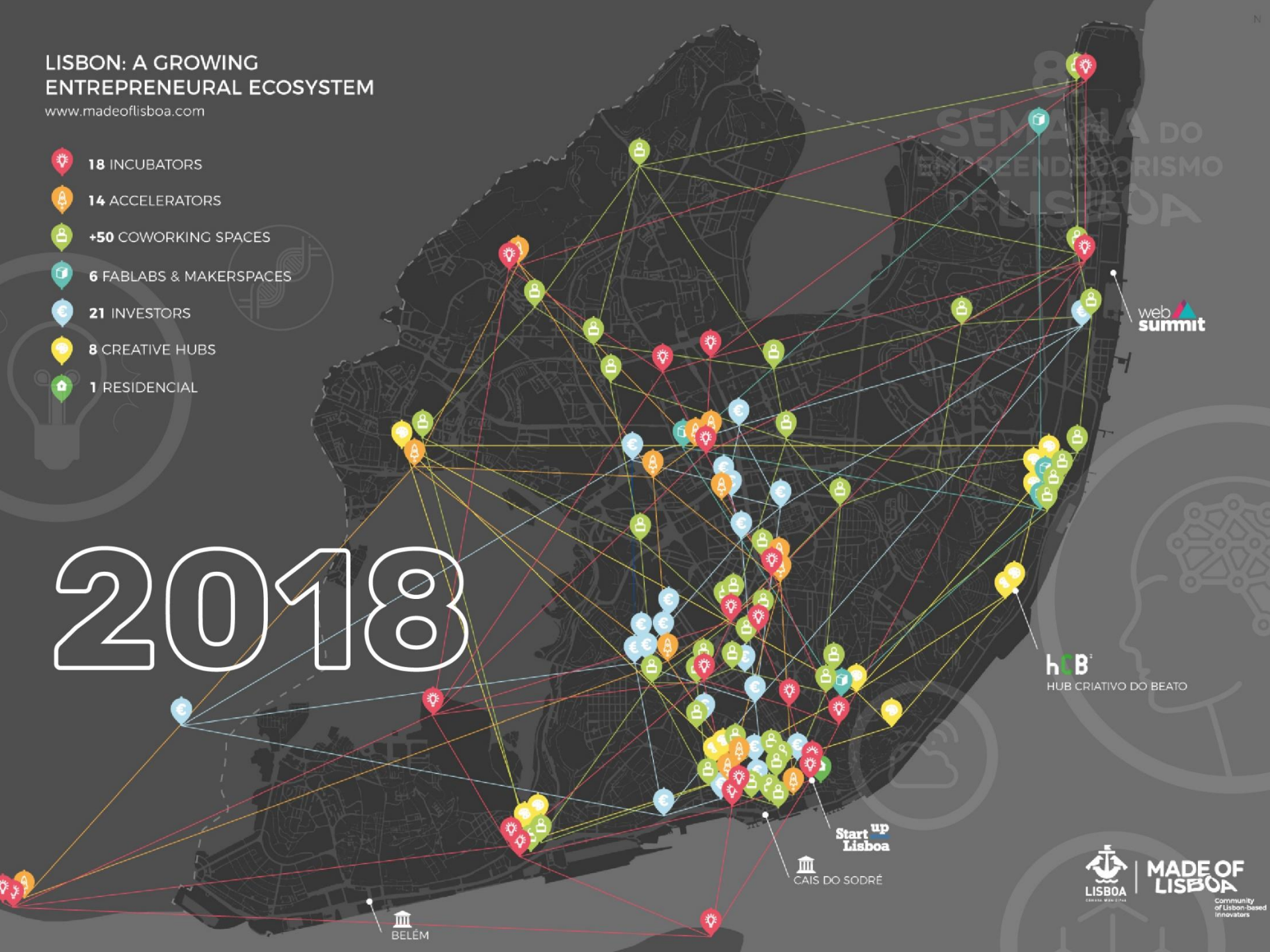
MADE OF  
LISBOA  
Community  
of Lisbon-based  
Innovators

# LISBON: A GROWING ENTREPRENEURIAL ECOSYSTEM

www.madeoflisboa.com

- 18 INCUBATORS
- 14 ACCELERATORS
- +50 COWORKING SPACES
- 6 FABLABS & MAKERSPACES
- 21 INVESTORS
- 8 CREATIVE HUBS
- 1 RESIDENCIAL

# 2018



web  
summit

HUB  
HUB CRIATIVO DO BEATO

Start up  
Lisboa

CAIS DO SODRE

BELEM

LISBOA  
COMMUNITY

MADE OF  
LISBOA

Community  
of Lisbon-based  
Innovators



# Made of Lisboa, the official entrepreneur community of Lisbon based innovators

EXPLORE THE MAP

JOIN US TODAY



Play the video



KNOW MORE

Feedback  
Tool

# COMPANIES CREATED IN LISBON

**1,9**

COMPANIES CREATED FOR  
EVERY COMPANY DISSOLVED  
( 2018 )

**+2.400**

IN KNOWLEDGE  
INTENSIVE ACTIVITIES  
( 2018 )



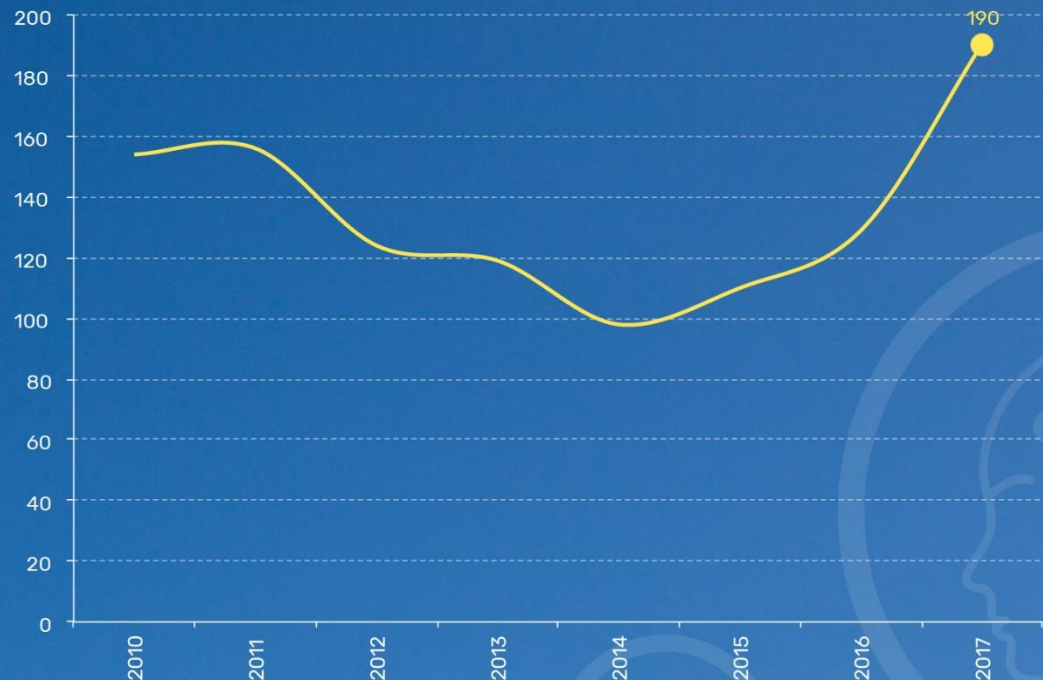


# YOUNG HIGH GROWTH COMPANIES

(NUMBER - LISBON METROPOLITAN AREA)

**47%**

YEAR GROWTH RATE  
( 2017 )





**Beato Creative Hub (35,000 + 50,000) m<sup>2</sup>**



# Web Summit 2016-2018 + 10 years



**+70,000 Attendees in 2019**



# talent

## KNOWLEDGE AND INNOVATION

## Largest University City of Portugal

**140.000**

STUDENTS IN TERTIARY  
EDUCATION

SOURCE: DGEEC, 2017/18

**20.000**

INTERNATIONAL  
STUDENTS IN TERTIARY  
EDUCATION

SOURCE: DGEEC, 2016/17

**28.000**

GRADUATES  
PER YEAR (1)

SOURCE: DGEEC, 2016/17

**7.900**

GRADUATES  
PER YEAR IN  
S&T

SOURCE: DGEEC, 2017/18

**5.200**

GRADUATES PER YEAR  
IN BUSINESS AND  
ADMINISTRATION

SOURCE: DGEEC, 2016/17

**163**

R&D CENTERS (2)

SOURCE: FCT, 2016

**4.000**

GRADUATES  
PER YEAR IN  
HEALTH

SOURCE: DGEEC, 2017/18

**21.375**

RESEARCHERS  
& R&D STAFF

SOURCE: EUROSTAT, 2016

**1,6%**

GDP EXPENDITURE  
IN R&D

SOURCE: EUROSTAT, 2016



# Small Country, Big Talent





# Lisbon = Quality of Life

- **The 3<sup>th</sup> safest country in the world** (Global Peace Index 2019)
- **Lisbon, Best European destination for expats 2018 and 6<sup>th</sup> in the world** (InterNations)
- **European Green Capital 2020**
- **Excellent telecommunications, transportation, medical services and education.**
- **More than 220 days of sunshine a year**





**20 minutes from City Centre**





# European Green Capital 2020



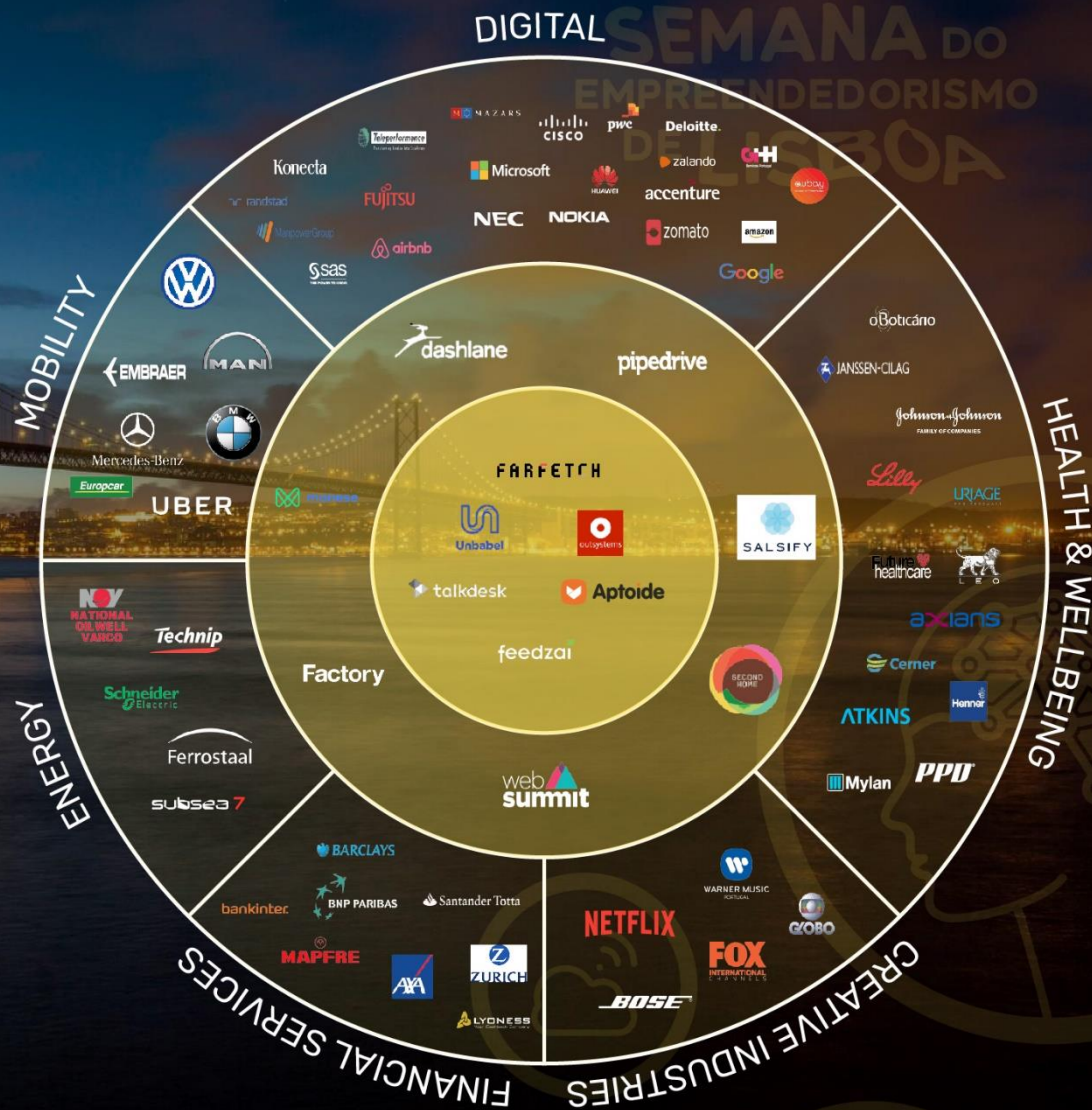






A large bridge, likely the Bay Bridge in San Francisco, is shown at night. The bridge's structure is illuminated with warm lights, and the city lights of San Francisco are visible in the background under a dark sky. A thick yellow diagonal line runs from the top left towards the bottom right, passing behind the text.

# AN ATTRACTIVE CITY FOR GLOBAL CORPORATIONS AND STARTUPS





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Why this is Europe's best work-  
and-play capital

Thank you!

Diogo Ivo Cruz

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[www.investlisboa.com](http://www.investlisboa.com)