### **AGM 2020**

### **AGENDA**

1	<b>Minutes</b>	of the	2019	<b>AGM</b>
1.	141111111111111111111111111111111111111	OI LITE	<b>ZU1</b> 3	ACIIVI

- 2. Review of the Activities of the Association in 2019
- 3. Approve the Financial Statements of year ended 31st December 2019
- 4. Approve the Budget for the Board for year 2020
- 5. Elect new members of the Association
- 6. Re elect members to the Board of Director
- 7. Elect new Board members
- 8. Re- elect the Chair of the Board of Directors
- 9. Elect new Deputy Chair of the Boars of the network
- 10. Elect new Fiscal Board

#### **EXECUTIVE PARTNERS**







Our goal is to grow economic activity between Ireland and Portugal.

### Running network events that allow people to meet including

- Member meet Member forums (free to attend)
- Major events such as the Sustainability Forum and Algarve Tourism Conference
- Conversation with a leader series

### Facilitating the promotion of members activities, products or services through

- Our own website www.Ireland-Portugal.com
- Our Linked-In site which shares members news and activities
- Our new webinar series allowing members to showcase their knowledge and expertise

#### **EXECUTIVE PARTNERS**









### Our goal is to grow economic activity between Ireland and Portugal.

### Supporting Portuguese companies looking to Ireland for business opportunities and vice versa

- Trade Missions
- Living and Working in Portugal Event in Dublin
- Exploring the idea of running an event in Lisbon or possibly Porto for doing business in Ireland

### Helping Government Agencies explore and enhance trade links between the 2 countries

- Supporting Enterprise Ireland clients at events in Portugal
- Supporting AICEP with opportunities to work with us on events for their clients in Ireland

### Constant support and assistance for network members through

- One to One introductions
- Sharing information and opportunities with individual and groups of members
- Planning events and activities that support particular member sectors and industries









### Review 2019

- 1. Jan 30 Inaugural IPBN Business Success Award Omey Projects
- 2. Mar 12 Investment Incentives in the Tourism sector Algarve
- **3. Mar 18** St. Patrick's Day inaugural Sustainability conference Innovation in Energy & Smart Cities at the CCIP
- 4. Mar 22 St. Patrick Gala Dinner Torres Vedras
- **5. April 29** AGM 2019
- **6. May 30** Circular Economy A panel discussion about the future of the Algarve
- **7. June 6** Finding your USP Story telling in Business with IPBN member Mark Downey
- 8. June 11-13 ICT Trade Mission to Dublin
- 9. June 14 Networking at Dano's Quinta do Lago













### Review 2019

- **10. Sep 19** First MMM (Members meet Members) Startup Lisboa HQ
- **11. Sep 27** Healthcare Tourism Conference at the Hilton Vilamoura
- **12. Oct 18** Conversation with a leader Sean Moriarty, CEO Quinta do Lago
- **13. Nov 21** MMM Lisbon
- **14. Dec 4** Business Networking with Enterprise Ireland Hotel Lisboa Plaza
- **15. Dec 13** MMM Algarve











### Q1 2020

- 1. Jan 30 IPBN Business Success Award Global Shares
- **2. Feb 4** The Portugal Conference in Dublin Doing business, working & Living in Portugal
- **3.** Mar 9 A conversation with a leader. Dr Easkey Britton, Marine Social Scientist
- **4. Mar 16** St. Patrick's Day Sustainability conference. POSTPONED
- **5. Mar 18 Present** IPBN Webinar Series To stay connected & well informed during the COVID-19 crisis









### Membership & Marketing development

- •Membership has grown from 75 in Jan 2019 to 130 as of today, generating revenue of €18,825
- Event sponsorship in 2019 generated €8,750 with Q1 2020 already at €10,100
- ■Two Executive Partners: Dense Air & AGREEN Full cycle & Building Management
- New website launched in Jan 2020
  - facilitating online membership payment,
  - Improved navigation and better content management
  - Improved ability to share member news
- Social Media:
  - LinkedIn: 903 followers
  - Newsletter subscribers: 426 subscribers with 47% open rate
  - Spotlights published: 14





# 2020 – What the year ahead holds now

Challenge: Address the needs of members that emerge as they try to save, maintain or hopefully grow their businesses in the challenging times ahead.

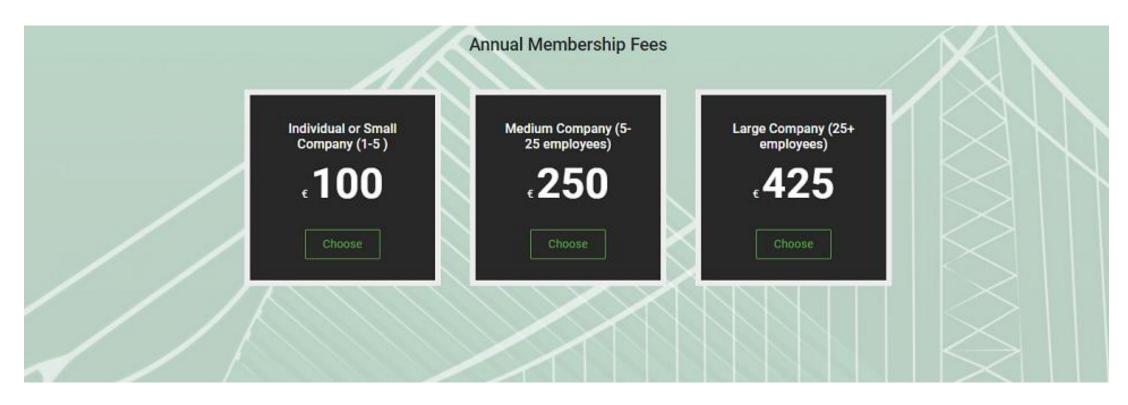
Provide valuable information, support and a welcoming environment.

Keep people meeting and networking even if they can't do so in person

- Webinars / Member meet Member / Conversations with Leaders all to be maintained now online until Government guidance allows social interaction resume
- Plan to hold our conferences online or in a mix of online and in person if social distancing rules can be adhered to.
- Fully explore how technology developments and advances can enhance our options to connect members and help them find people, products and services that can help them maintain, develop and grow their business.
- Appointment of a Deputy chair will assure continuity and ensure the introduction of new ideas, practices and allows for increased membership participation.
- •Continue to seek funding and Government supports as the work of the network takes on more importance and relevance as people need to new/alternative business opportunities and to stay connected to others for information and support.



# New Membership rates 2020



If you want to consider becoming an Executive Partner with all its advantages of raising your profile and participation, talk to us!

### IPBN-Associação Ireland Portugal Business Network NIF 508381274

### DEMONSTRAÇÃO INDIVIDUAL DOS RESULTADOS POR NATUREZAS /

Income and Expenses Statements by nature

31 de Dezembro 2019

Montantes expressos/Expressed amounts: EURO

		Exercícios / Exercices	
RUBRICAS / SECTIONS	31.12.2019	31.12.2018	
RENDIMENTOS E GASTOS / INCOME AND EXPENSES			
Subsidios à exploração / Operating subsidies	14 950,00		
Fornecimentos e serviços externos / Supplies and services	(32 568,23)	(38 809,60)	
Outros rendimentos e ganhos / Other income and earnings	28 700,00	43 919,64	
Outros gastos e perdas / Other expenses and losses	(2 201,18)		
Resultados antes de depreciações, gastos de financiamento e impostos / Profit before depreciation, financing expenses and taxes	8 880,59	5 110,04	
Resultado operacional (antes de gastos de financiamento e impostos) / Operating profit (before financing expenses and taxes)	8 880,59	5 110,04	
Resultado antes de impostos / Profit before tax	8 880,59	5 110,04	
Imposto sobre o rendimento do período / Income tax períod			
Resultado líquido do período / Net income	8 880,59	5 110,04	

O Técnico Oficial de Contas / The Chartered Accountant A Administração /Board signature

Praça Duque de Saldanha, 1 Edificio Atrium Saldanha, Piso 7,F1 1050-094 Lisboa - Portugal

#### IPBN-Associação Ireland Portugal Business Network NIF 508381274

#### BALANÇO INDIVIDUAL / BALANCE INDIVIDUAL

31 de Dezembro 2019

		EURO
RUBRICAS / Sections	Exercícios /	Exercices
HUBRICAS / Sections	31.12.2019	31.12.2018
ACTIVO / Active		
Activos corrente/Current assets: Clientes/ Customers	1 900,00	
Outras contas a receber/ Other accounts receivable	665,49	
Caixa e depósitos bancários / Cash and bank deposits	13 841,14	6 305,00
	16 406,63	6 305,00
Total do Activo / Total Assets	16 406,63	6 305,00
CAPITAL PRÓPRIO E PASSIVO/ EQUITY AND LIABILITIES		
Capital próprio / Shareholders' equity		
Capital / Share capital		
#TRANSPOSIÇÃO!	5 110,04 5 110.04	
	0 110,04	
Resultado líquido do período / Net income	8 880,59	5 110,04
Total do capital próprio / Total Shareholders's equity	13 990,63	5 110,04
Passivo/ Liabilitie		
Passivo corrente / Current liabilities::		
Fornecedores / Suppliers	1 992,29	
Estado e outros entes públicos / State and other public entities	28,75	
Outras contas a pagar / Other accounts payable	394,96	294,96
Diferimentos / Deferrals		900,00
	2 416,00	1 194,96
Total do passivo / Total liabilities	2 416,00	1 194,96
Total do Capital Próprio e do Passivo / Total Equity and Liabilities	16 406,63	6 305.00

O Técnico Oficial de Contas / The Chartered Accountant

A Gerencia /Board signature

THE TAXCO PORTUGAL, LDA.
NIF: 514 716 827 Praça Duque de Saldanha, 1 Edificio Atrium Saldanha, Piso 7,F1 1050-094 Lisboa - Portugal

IPBN Budget	2020
Income	
Corporate sponsors	2000
Event Sponsorship	19000
Membership Subscriptions	18900
Event Income	8100
Grant income	7500
total Income	55500
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Expendiiture	
Employee Costs	45500
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VAT / Retention Arnold	4000
Travel and Subsistence	3250
Total Employee expenses	22750
office Costs	
Telephone	550
Consumables / Postage etc	
Licences / anti-virus etc	100
insurances	300
Translation services	300
Legal fees	
Accounting fees	2350
Administration Costs	300
Management of Membership Drive & Database	
Bank and audit fees	
Marketing	
Print & Digital Marketing	2000
Website and social media design	2500
Photography & Videography	4200
Event costs	4.6000
Event hosting	14000
Event promotion (PR)	2500
	2500
Total General (non-employee) Expenses	31600
Total Expenses	54350
Total Expenses	34333
Net Income	1150



## Budget approved by the Board Dec 2020

NB: Budget now needs to be revised urgently by the Board to reflect the new reality of hosting events digitally.

### Election of New Members to the IPBN

https://www.ireland-portugal.com/members/





### **Board of Directors**

Aoife Healy, Chair

Susan Cabeceiras

Máro Gago

Filipe Santiago

Diogo Ivo Cruz

Richard Hickson

**Geoffrey Graham** 

Sharon Farrell (Algarve Committee Chair)

John Duggan (fiscal Board)

Gréag Purcell (fiscal Board)

Retiring: Andy O'Driscoll, Liam King, Sam

Pinnington

New Board Members proposed

Pedro Barata

Deputy Chair (to assume Chair role at 2021 AGM)

New Fiscal Board Member