

m∞menti.
COMPANY OVERVIEW

Mrs. Katya Bauval
June 2023

Vila Vita Parc
PASSIONATE ABOUT ALGARVE



The Team



Robert Recuperero
Geneva, Founder & CEO

Former Managing Director at JP Morgan Private Bank, Global Head of Technology Operations. Former SVP at Thomson Reuters.

User experience & Global strategy



Jeanne Chuit - Burnet
Geneva, Sales & Finance

Former Portfolio Manager at Thomson Corp. Private investor by trade she is currently working full time on Moomenti.

Sales & Pipeline management



Pedro Cunha
New York, Technology

Executive Director at JP Morgan Chase & Co. in New York. Cloud & data security, App development.

Dev & Cloud architecture



Beatriz González Sousa
Vigo, Marketing

Managing partner at Fairymotion, a luxury Communications agency in Geneva & Dubai.

Social Media marketing

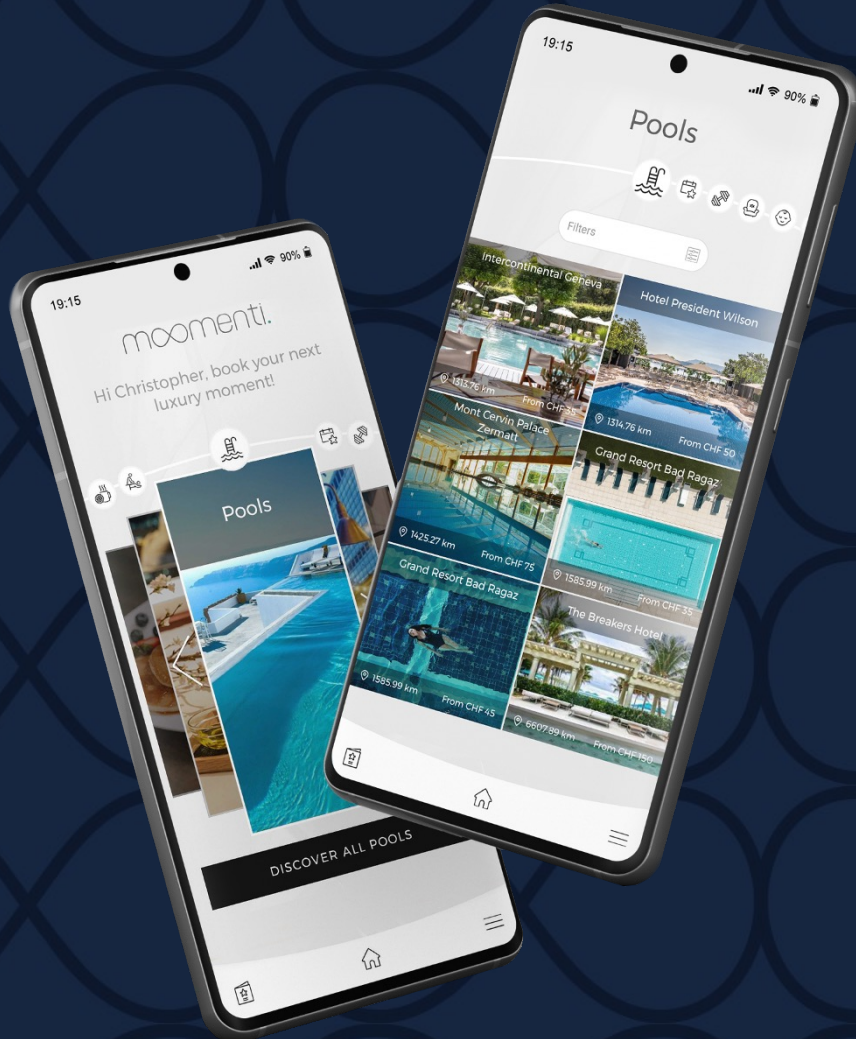


Elana Kayal
Geneva, Brand Ambassador

Last year at EHL, family based in Jeddah Saudi Arabia. With her family she is heavily involved in Hospitality.

Marketing, global networking

The Concept



- Moomenti is a mobile app to book and pay luxury hotels facilities without being an overnight guest
- Users discover all available experiences around them



Client journey with Moomenti



Open
the app



Search and get
inspired



Book/pay
online



Check-in



Rate

Experiences

- Pool & Beach
- Spa
- Fitness center
- Kids club
- Lounges & Bars
- Special events & Experiences
- Excursions & Tours
- F&B experiences



Value proposition

We're about privileged access.
We're not about discounts.
We bring new people in.

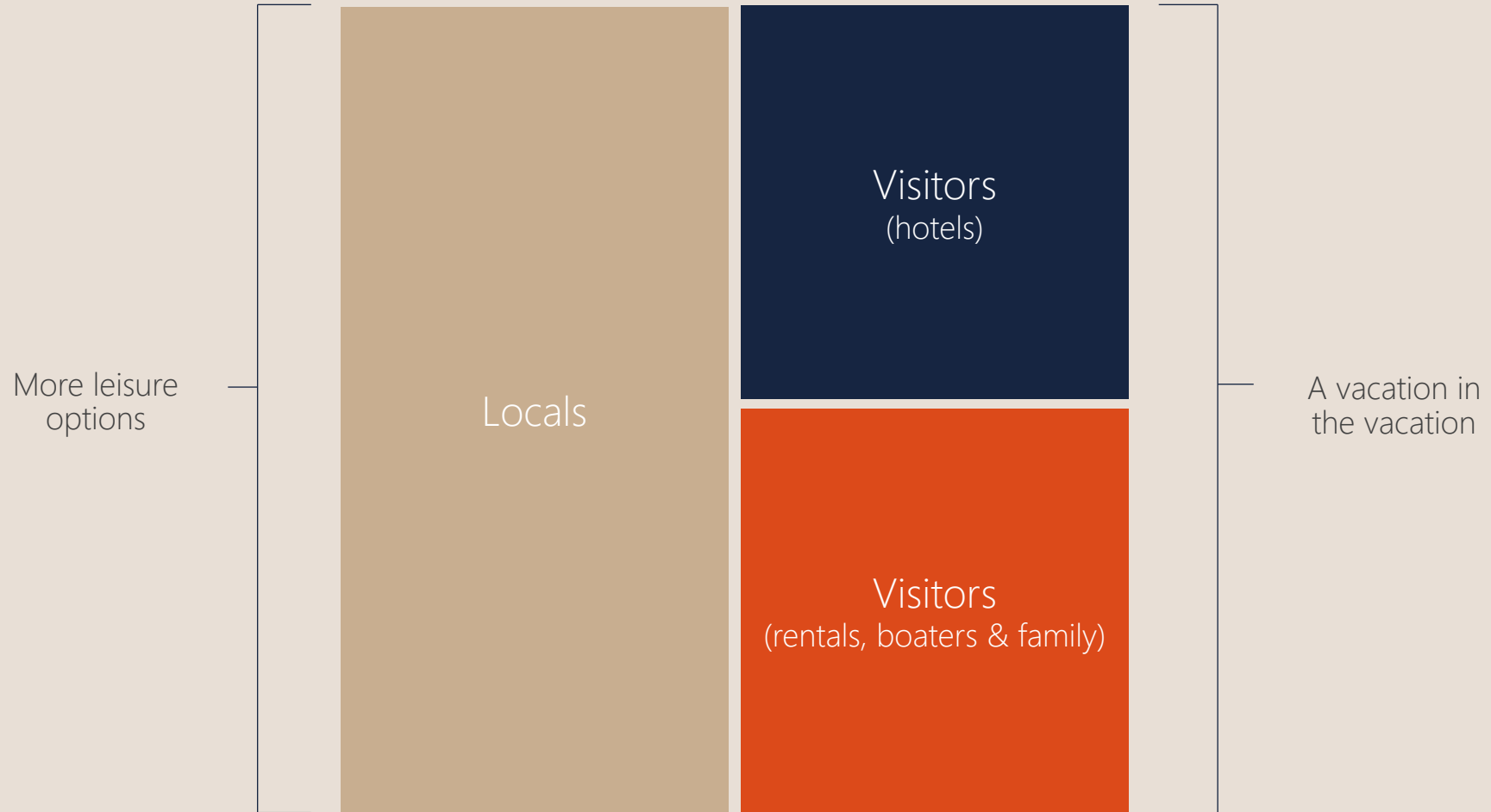
Clients

- Immediate access to luxury
- Locals & visitors
- Inspire me!

Hotels

- 7 days outlook
- Monetize lost capacity
- Innovative & high-end

Inspiring clients



Moomenti overview

Back office interface "Moomenti Admin"

Built in Jango admin (Spotify, Instagram etc.)
Elastic infrastructure.



Two native applications to maximize performance

Powered by **stripe**

Payments

Hotels & clinics

- Free subscription
- Commission %

Clients

- Free app

Maturity curve

Plan

Build a prototype and test it with 100+ users worldwide.
Solution interviews.

Build

Two apps, iOS and Android.
Agile methodology.



Soft launch

Live on the Stores.
Start operations, focus on finding partner Hotels (B2B).

Scale & expanded

Gradually increase comms and social media (B2C)
New territories.

Partners





Summary

1 New people

2 Innovative & high-end

3 Free subscription

« There is only one hotel where I can sleep, probably two or three that I'd love to experience, spend time and money! »

*Mark Palmer, Cambridge, United Kingdom
Moomenti user, May 2023*

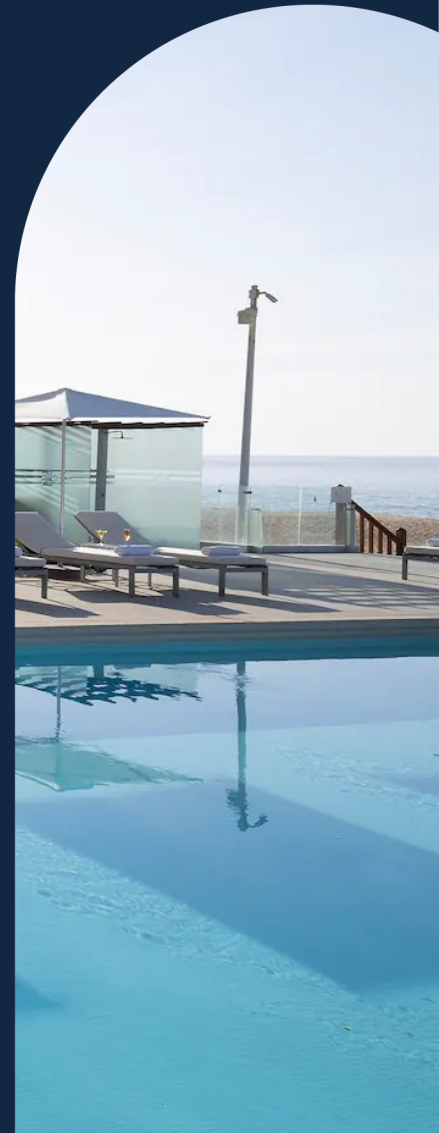
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APPENDIX

COMPANY OVERVIEW

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Secured relationships with key partners



Communication

<https://huecryagency.com>

London & NYC. "We are a creative & communications consultancy causing a stir in food, drink & travel. We create brands that are impossible to live without – we call this brand preference. "



Legal

www.chabrier.ch

Chabrier Avocats has built an enduring reputation for helping multinational and private clients overcome complex domestic and cross-jurisdictional issues. Amazing local and international legal expertise



Mobile development

www.mobiweb.pt

Leading Development house in Portugal. Multiple prize winners for cutting hedge mobile technologies and innovation. Their portfolios boasts clients such as Sky TV, Vodafone ,NBC and Peacock TV.



Accounting & Financials

www.plafida.ch

Plafida is a cluster of experience and skills. And has been so for the past 60 years ! Their skills, be they in the accounting, audit, tax, legal or real estate field, enable us to leverage their comprehensive services.

The experience I want

mooменти.

Dedicated to luxury hotels:

- What I want
- When I want
- Special events
- SPA Treatments with exact slot
- Versatile & customizable
- No subscription



BODYPASS
Le passeport pour le bien-être



Discount

High End



tripadvisor



RESORTPASS

PRIVILEE

STAYCATION

KAYAK

DAYPASS
Country Club Everywhere

hotelbreak

trivago

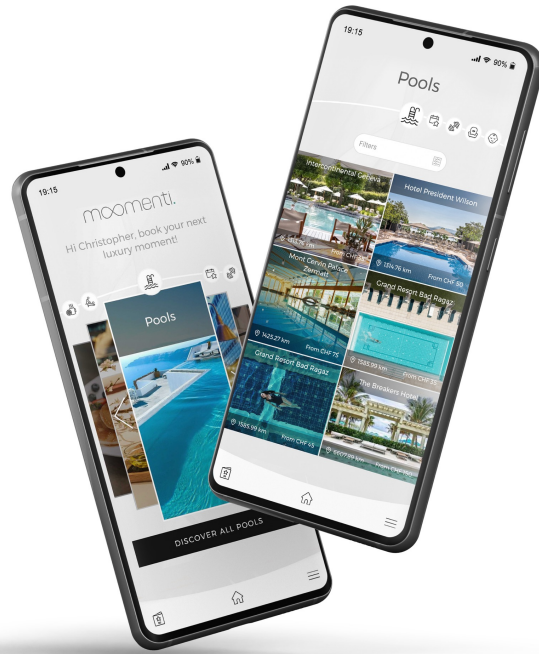
Booking.com

priceline.com

GROUPON

Packages, Coupons

Onboarding: live in 7 days



Day 1

1

Sign the subscription agreement via DocuSign

2

Receive your welcome pack:

- ✓ Links to open your Stripe account (payments)
- ✓ Accesses to Moomenti.admin

Day 2-7

3

Get your 30 min. Moomenti.Admin remote training

4

Create your content :

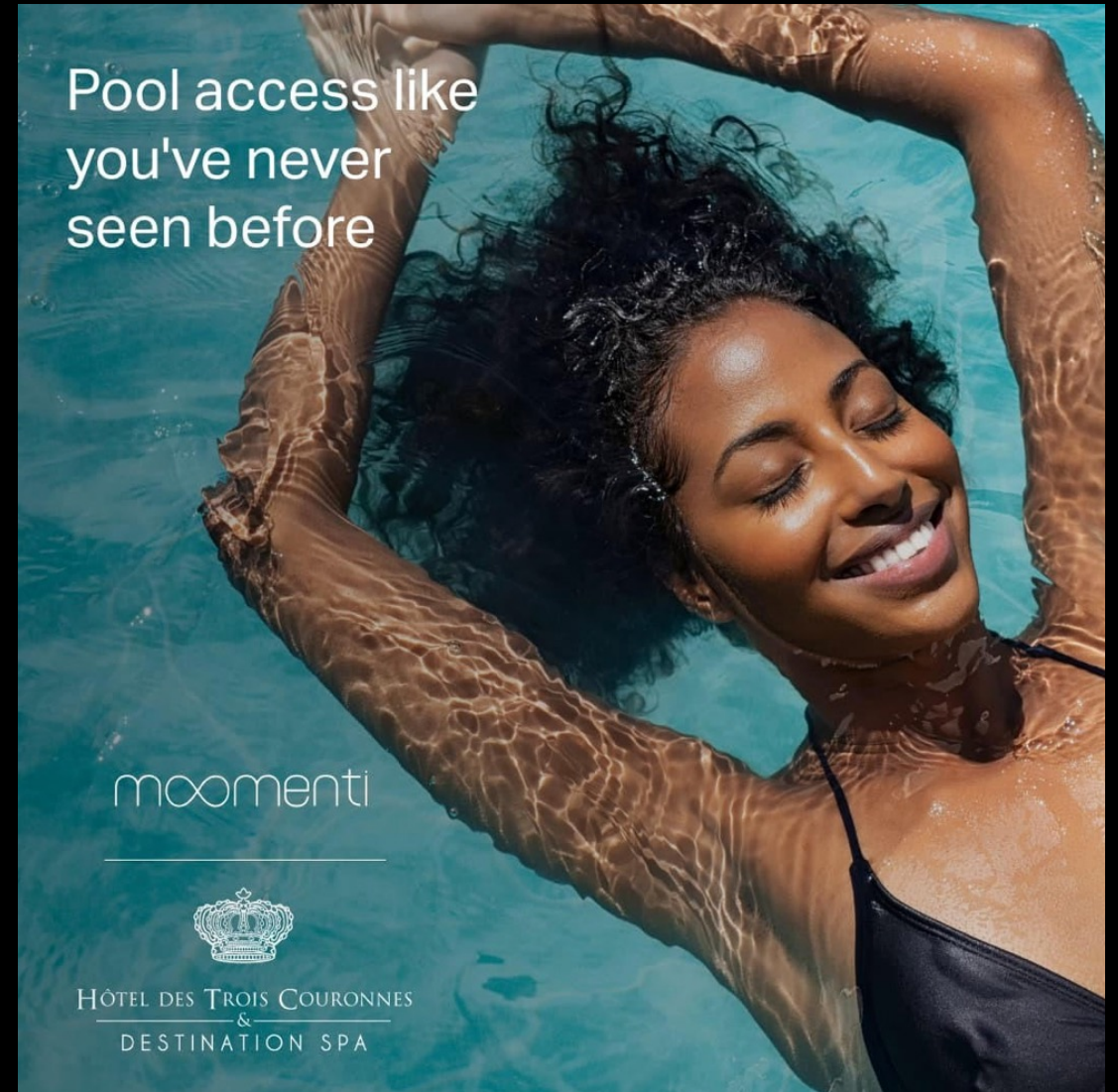
- ✓ Hotel/Facilities descriptions & pictures
- ✓ Prices & booking profile

Hit Publish...you're live !

Social media


Ad example

mooменти.



Pool access like
you've never
seen before

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HÔTEL DES TROIS COURONNES
&
DESTINATION SPA

Social media

Ad example

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Relax. Rejuvenate.
Replenish.

Find the perfect mental and
physical balance at the
Intercontinental Geneva

m∞menti.


INTERCONTINENTAL.
GENÈVE

CINQ MŌNDES
PARIS

Social media

Ad example

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A photograph of a person's hands holding a white flower in a swimming pool. The water is clear and blue, with ripples around the hands. The person is wearing a silver bracelet on their left wrist. The overall mood is serene and relaxing.

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