

join us at the next

# MEMBER MEET MEMBER

networking event

Thursday, May 12 9h30 to 11h Hotel Plaza Lisboa



# Monsoon Company Overview



# About Monsoon Consulting

We are an award winning digital commerce team building enterprise multi-channel **B2B** and **B2C** focused digital platforms.

Founded in 2000, today we have a team of over **60** digital experts who have helped our clients build successful and engaging **digital commerce & content platforms** serving their local, national and international customers.



#### **Our Offices**



Dublin IRELAND



Kyiv ukraine



London UNITED KINGDOM



Lisbon PORTUGAL



#### **End-to-End Services & Expertise**



Ecommerce Business
Strategy & Consulting



Test Automation Consulting and Development



User Experience, Responsive User Interface Design & Consulting



**Support & Maintenance Services** 



**User Research & User Testing** 



Technology Administration Training and Education



B2C & B2B Ecommerce Platform Development & Systems Integration



**Web and Application Hosting** 



**Customer Success** 



24/7 Monitoring Services





## **Our Adobe Commerce Experience**



First digital development

company in Ireland to become an

Accredited Magento Solution

Partner. Only Irish Magento

Enterprise partner.



Founder and organiser of

Magento Meetup Ireland which

brings together Magento

developers, Merchants,

Administrators and Search

Marketers to network, share

experiences and learn.







**36**fully Certified Magento Developers.

**6** Certified Magento Solution Specialists.

**Magento 2 Trained Solution Partner** 



#### **Our Integration Experience**























nosto 🎖









### **Our Drupal Experience**



Over **50 live websites** and applications running Monsoon Consulting Drupal Code.



**Enterprise Partner** for Acquia Drupal Professional Services

Acquia Certified Developers



Sponsor at Dublin DrupalCon, the main International Drupal Event Organiser



#### **Our Clients**

**PHARMA** 









#### **RETAIL**













### GOVERNMENT/ PUBLIC BODIES











## MANUFACTURERS / DISTRIBUTORS

**Heat** Merchants





### FOOD & BEVERAGE







# Why Monsoon?



## Why Work with Us

- We're experienced consultants that help clients develop Client Success strategies to maximise the performance of their ecommerce platform
- Track record of delivering enterprise ecommerce for companies that operate in multiple territories, with multiple languages, currencies and brands
- Experience in delivering highly complex B2B/C
  platforms on Magento with tight integrations into
  SAP, MS Dynamics AX and NAV, OGL, Oracle
  NetSuite and Sage200 and many other legacy and
  custom ERP and order management systems
- Experience in user research and user experience design in a B2B & B2C context.



## 66

"Monsoon Consulting's Commerce technology powers over €700 million in transaction value per annum for our clients around the world."



# Thank you.





## Who am I?





andreia.jotta@yunit.pt

I'm married and I have 2 beautiful boxer dogs, one with 10 years and the other one with 1,5 years, Prada and Petra. In addition to being a compulsive reader, both in Portuguese and Spanish, I try to maintain my weekly running routine.

I am a people person and I energize myself in the beach and travelling. I graduated in International Relations, but life brought me to the area of customer relations and marketing.

I went through institutions such as UNESCO, the Ministry of Finance, the Information and Franchising Institute and the Portuguese Chamber of Commerce and Industry. I attend an Executive Program in Strategic Communication at Católica Lisbon School of Business and Economics and a Master in Training Management.

Since July 2021, I have embraced the direction of Marketing and Partnerships at Yunit Consulting.

# Our purpose



// Helping companies taking better decisions to promote their growth and competitiveness.

**// Generating value** for partners and companies, through our distinctive skills.



# Differentiating factors



// Combination of a diversified team: we offer to our customers a wide range of different knowledge areas and skills combining management, finance, economics, engineering, biology, nanotechnology, etc.

// Proximity and empathy: the fact that we are also an SME which makes us more aware about managers' pains, dreams and ambitions.



# Who we "formally" are?



// Management consultancy company focused on supporting SMEs' financing and investment projects.

// Aim to be present in the moments of change and transformation, across all business process since estrategic reflection to implementation and execution.

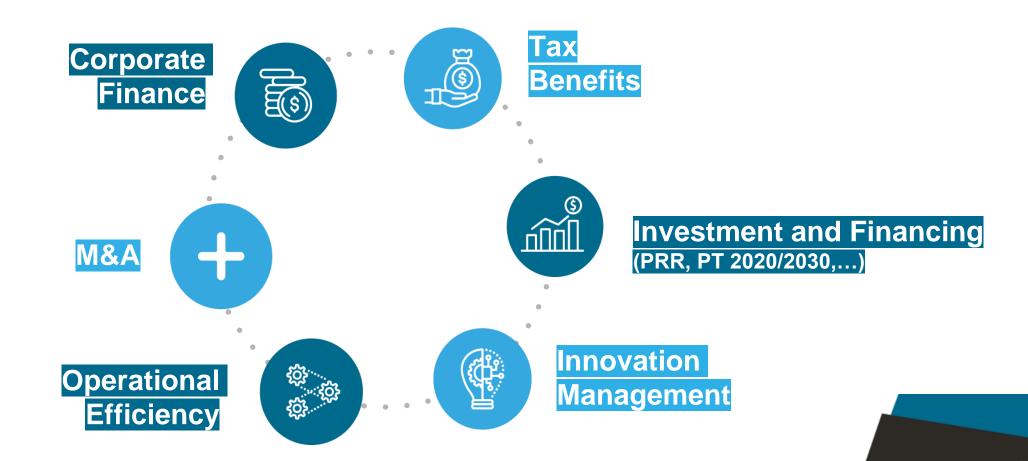
// + 35 employees

// Nationwide presence (Offices in Lisbon and Oporto)

// Helping companies since 2010



# Core competences



## Added value



+ 600
Engage and Active
Customers



+ 700
Executed Investment Projects



+ 750 Million €

**Value of Submitted Projects** 



+ 81%

Average Application Successful Rate



## **Institutional Partners**

































# Our challenge



Your vision brought you here today.

How far will we take your company to?







Rich in Traditions. Built on Trust. Pushed by Innovation.



Eterna started as a humble wealth management firm established in Canada in 1928. Since then, it has grown into a sophisticated financial conglomerate managing assets for very select clients demanding utmost confidentiality and tailored services.

Eterna International, a division of Eterna Financial Group, is borne out of this unique wealth management heritage and is now responsible for providing specialized global mobility services to wealthy families.

We stand by your side as your faithful advocate to support you at every step of the way, no matter what happens.

This is our promise!

#### ABOUT ETERNA

Eterna manages over €2 billions in assets and offers a complete range of diverse financial services suited to the specific needs of our private and institutional clients including:

- Investment management
- Financial and estate planning
- Financial security and insurance
- Retirement and pension plans
- Mutual fund dealer services
- Trust services





ETERNA IS A FINANCIAL
CONGLOMERATE THAT INCLUDES

#### ABOUT ETERNA



**€1.6 Billion** Under Management

1000+ Granted Visas 7 Global Offices

500+
Business
Acquisitions

**€250+ Millions**Raised in
Donation

90+ Years of Experience

Support adapted to your reality, based on integrity, discretion and excellence in the services provided.





#### Pierre-Marc Lecompte





COO of Eterna International

Member of the Quebec Bar Association since 2004. He Co-founded an immigration law firm in Hong Kong in 2010 and is among the most experienced immigration lawyers in the wealth migration industry.

In 2012, Pierre-Marc founded World Business Consulting which merged with Eterna International in 2019.

Pierre-Marc has helped hundreds of people to immigrate to Canada Ireland, Portugal and the USA. He is also at the forefront of the development of specialized wealth migration methodologies and products

#### **Brian Farrell**





Head of Investments & Projects

Brian, qualified civil engineer has managed construction projects up to €50m in contracts value, across the residential, commercial, and energy sectors.

His experience covers the complete life cycle of our investment projects from inception to completion, through design, planning, financing and construction with particular focus on risk management and project financing.

Brian's focus is on identifying new projects, risk analysis, and monitoring of the construction process on behalf of our company in Ireland and Portugal.



Our company is currently active in Ireland, Portugal, and Canada on Endowment and Immigration Investment "Golden Visa" projects.

# Porto - Projects



We recently completed two projects in Porto, one on Passo Manuel and one on Il Defonso, just in the middle of the historic center.

We are now starting our 3<sup>rd</sup> Project located a few blocks away on Largo do Padrao.

We re actively seeking new Hotel and ApartHotel projects across Portugal and looking to find experience partners.

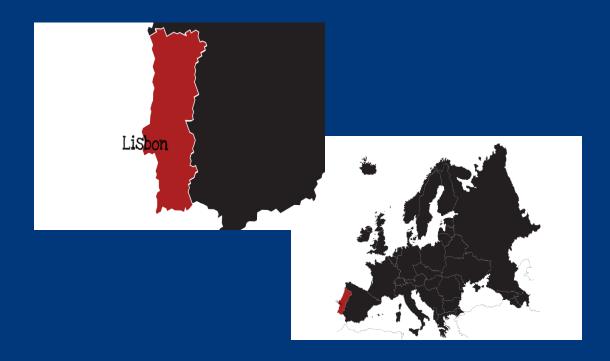








#### Thank you



Portugal is waiting for you





### We do UX/UI

### FOR USERS OF WEBSITES . ECOMMERCE . SOFTWARE . MOBILE APPS











### UX RESEARCH . IDEATION . UX AUDIT PROTOTYPING . USABILITY TESTING

UX in your business







On the field of Augmented Reality (AR), our experience as UX designers led us to move from AR apps towards WebAR, seeking to simplify experiences and enhance results, as we can see on the next screens.



### WebAR for Sales and Ecommerce (from browser no app instalation needed)

### **SELL MORE EVERYWHERE**





AR from QR code or link in case of smartphone users

















### **AR for Industry 4.0**

### BE AWARE EVERYWHERE



SOFTWARE AVAILABLE ON 3RD QUARTER 2022



### **Thank You!**

#### YOUX

Centro de Escritórios Campo Grande Av. do Brasil 1, 1748-009 Lisboa <u>info@you-x.eu</u>



MIGUEL FÉLIX

Managing Partner

936755054

miguel.felix@you-x.eu



LUÍS MARTINHO
Managing Partner
961568657
luis-filipe@you-x.eu



ETHICAL ATTITUDE
PROFESSIONAL EXCELLENCE

SOLUTION-FOCUSED ADVOCACY





## What sets us apart?



- We have dually qualified Portuguese lawyers and English solicitors
- We create strong relationships with our clients based on confidence, trust and loyalty
- We follow closely the corporate and personal side of our clients' lives



- We have experience in a full range of legal services
- We provide timely replies to our clients' queries
- We have a transparent and fair fee approach







- We provide regular training to our lawyers
- Our aim is to grow in a consistent way
- We use the most updated technology to safeguard the security of our IT system
- We promote social responsibility and sustainability





And...

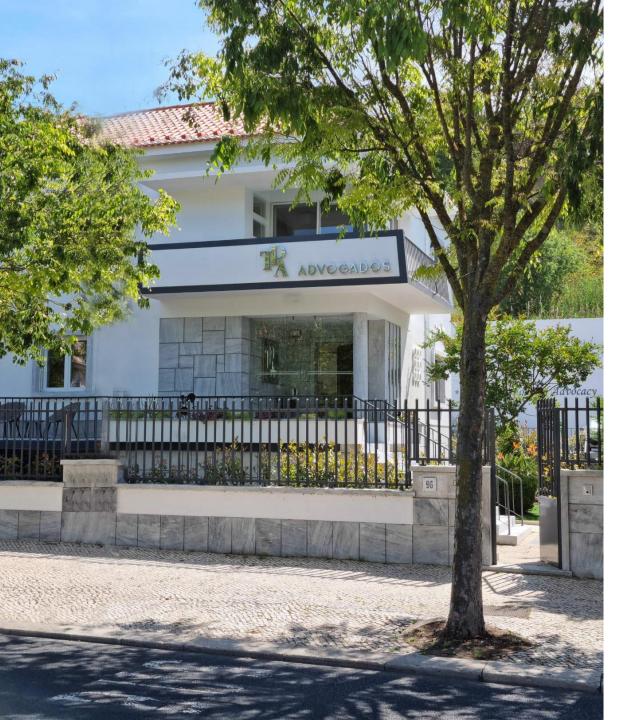
We have our own Pilates studio





### Our clients are our priority



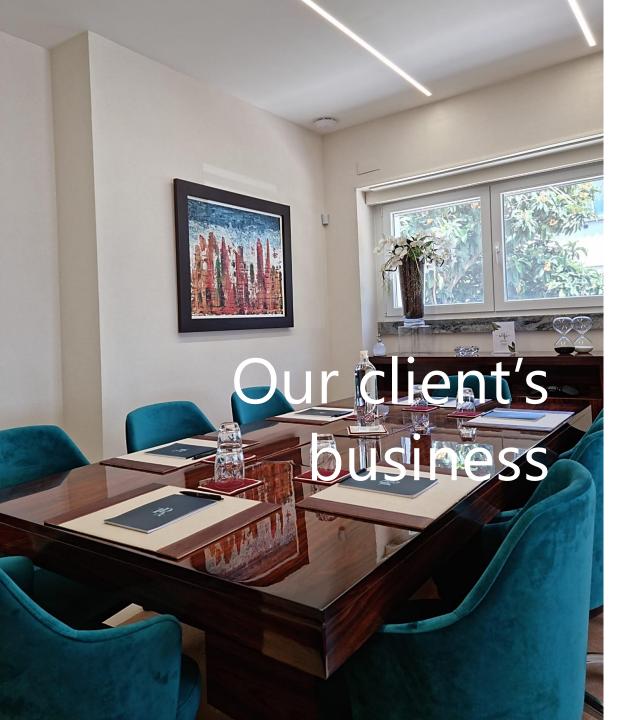


### AREAS OF LAW

Corporate

Private





- Administrative Law
- Commercial, Contract and Regulatory
- Litigation, Arbitration, and Insolvency
- . Tax
- Real Estate, Lease and Plannning
- Employment
- Industrial and Intellectual Property
- Data Protection and Privacy
- Corporate and M&A





- Administrative Law
- . Certificates of English Law
- Litigation, Arbitration, and Insolvency
- Family and Children
- . Tax
- . Immigration
- Real Estate, Lease and Planning
- . Employment
- Industrial and Intellectual Property
- Data Protection and Privacy
- Notary and Registration
- Succession





# Committed to excellence!





### www.tpalaw.pt

TERESA PATRÍCIO & ASSOCIADOS, SOCIEDADE DE ADVOGADOS, SP RL

Avenida Almirante Gago Coutinho, n.º 96, 1700-031 Lisboa Tel. +351 217 981 030 . info@tpalaw.pt



## ALULINE PORTUGAL SPECIALISTS IN DRAINAGE AND ENVIRONMENTAL SOLUTIONS

Sthefanus Ribeiro, Business Development Manager

### SPECIALISTS IN GREASE MANAGEMENT SYSTEMS

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www.aluline.pt











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networking event

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