



**Introducing [ufurnish.com](https://ufurnish.com)**

# What is ufurnish.com?

ufurnish.com is an innovative technology company that has built an online search and comparison engine which enables consumers to easily search, discover and shop furniture products across the entire retail market on one website.

Ufurnish.com is **not** a furniture retailer and **not** involved in the manufacture, payment or delivery process.



# Executive team



**Deirdre Mc Gettrick**

CEO & Co-Founder



**Ray Wright**

CRO & Co-Founder



**Dimitar Kazakov**

Chief Technical Officer

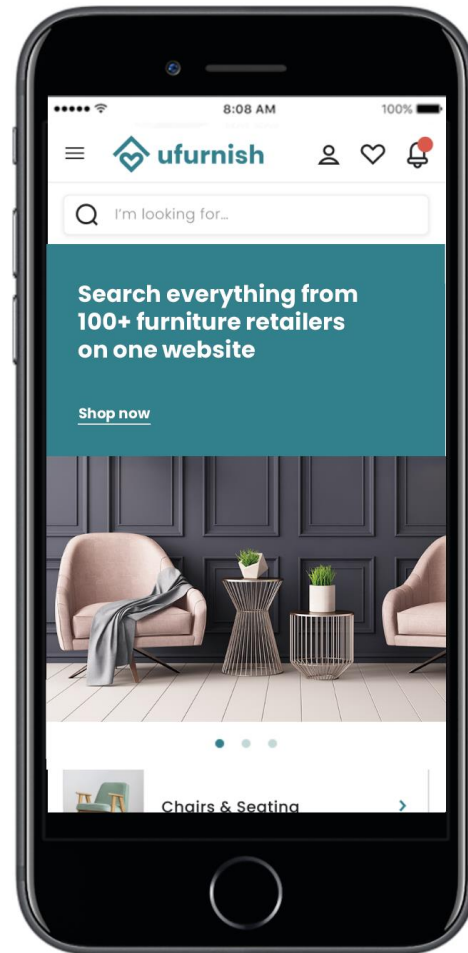
# What we do at ufurnish.com?

People want to buy furniture online



90% start their furniture search online but...

- Search process is highly fragmented and time consuming
- Retailers are unknown



Online retailers sell furniture

MADE®

MAISONS  
DU MONDE  
FURNITURE & DECORATION

COTSWOLD  
FURNITURE

SCS  
Sofas - Chairs - Benches

JOHN  
LEWIS  
& PARTNERS

FURNITURE  
Village

HARVEYS

wayfair

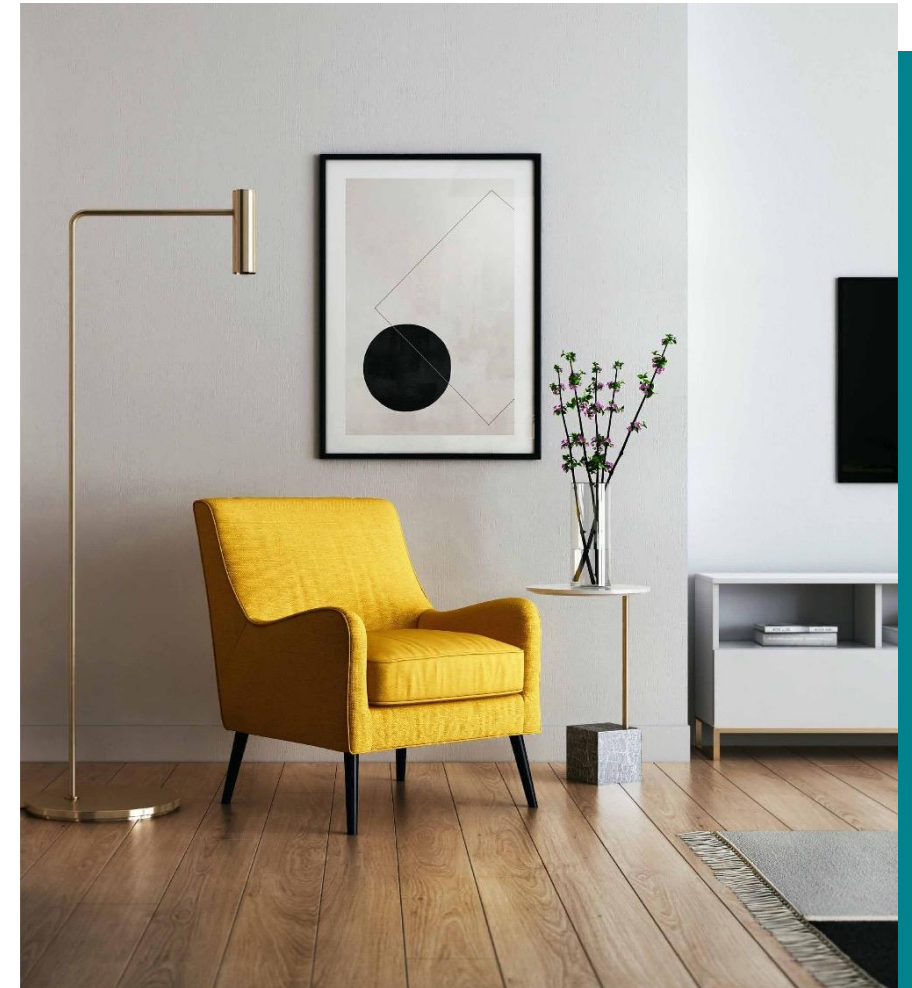
950 Retailers with 5.5m products in a  
£3bn online market but...

- Many retailers have limited marketing expertise
- Struggle to cut through the “noise” given competition

ufurnish solves these problems by aggregating the entire market through one easy to use platform

# Operating model overview

- Retailers list for free on [ufurnish.com](https://ufurnish.com)
- Consumers search free of charge on [ufurnish.com](https://ufurnish.com)
- Primarily a commission revenue model



# What we have achieved so far

## Achievements

- MVP website launched
- ufurnish.com website release on track for release July 2020
- 100+ partner retailers onboard
- 500,000+ products on website
- Revenue generating
- c. £1.8m seed investment raised

## Partner retailer examples





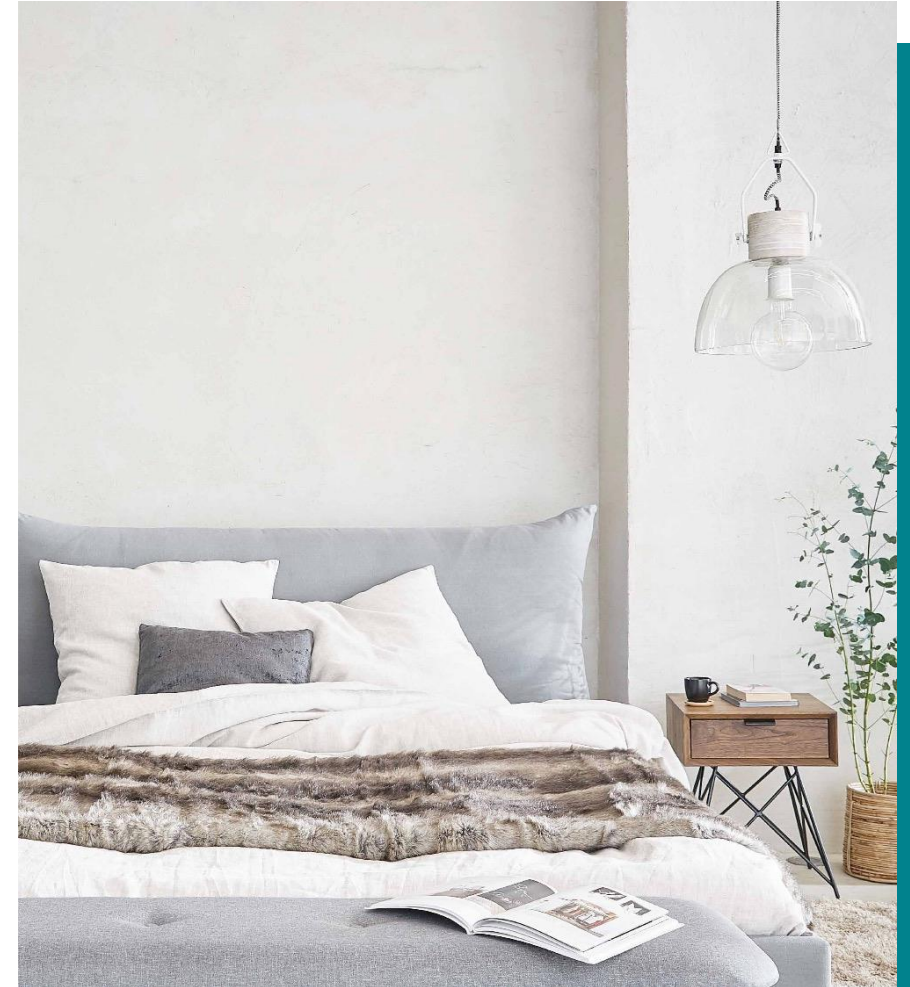
# How can we help each other?

## Q1 - How can I help you?

Let me know, I'd love to speak with you

## Q2 - How can you help me?

- I'd love to meet you and expand my network in Lisbon, including who you know
- Future hires in Lisbon around
  - Engineering
  - Product owner
  - UX/UI designer
  - Support
- Journalist introductions
- Future financing – Series A expected Q4 2020





**Thank you**

